

OPtHA Board Meeting – February 1, 2011

High Rocks Restaurant, Gladstone OR

Meeting called to order by President Rosemary Vehrenkamp at 7:00pm.

Members Present: Pat Berger, Rose Berger, Kathy Howe-Drysdale, Ann Ebner, Jeanne Dudley, Beth Dudley, Candice Batson, Annie Suratt, Glenny Moir, Melissa Lerten, Tina Bell, Cecilia Anderson, Rosemary Vehrenkamp, and Maureen Weise.

The minutes of the December meeting were read. Corrections were made to the treasurer's report and amended to reflect Candice Batson as a Board Member. Candice Batson moved to accept the minutes as corrected. Motion seconded and passed unanimously.

Communications: Glenny presented a Thank you card from Eleanor Howe. She is recovering well from her heart surgery and sincerely appreciated the flowers and consideration from the club. The email sent by Theresa to the general membership resulted in many responses with the following recapped and presented by Rosemary.

- Positive feedback regarding the banquet and awards – loved the high point buckles
- Consider offering Visa/Pay Pal
- Set up photo station with backdrop at shows with OPtHA banner, champion, and reserve champion signs.
- Carefully monitor website to reflect current high point information
- Suggestions to improve OptHA
 - Add additional classes
 - Reining, Western Riding, Bareback English Equitation, Bareback Western Equitation, and Versatility
 - Clarify Year End awards
 - Post before show season including
 - Requirements to be eligible
 - Designate which classes contribute to each award
 - List on website
 - Carefully monitor website to reflect current high points

Communication discussion topics:

- Calculation of Key West perpetual Trophy points
- Posting perpetual winners of all past perpetual trophies on website including a description of the trophy and it's merits.
- Show committee is in process of working up class list and will take all suggestions into consideration then present to the Board
- Kathy Howe-Drysdale is going to check on costs and the process to initiate taking credit card for membership and class payments. A suggestion was made to also get information on check scan hardware as well.

Committee Reports:

- Sector Director

Kathy reported the cost for going to the convention this year would be approximately \$1,000.00. Rosemary read a request from Terry Branham requesting funds from OPtHA to assist her in attending the convention. In 2010, our club gave her \$350.00 for expenses, which she returned when she could not attend. \$604.00 was raised from the sale of back numbers at the year end banquet which goes into the Sector Director account. Cecilia Anderson moved that the club give both Kathy and Terry \$1,000.00 each to attend convention; Maureen Weise seconded the motion and the motion passed.

- Field Rep

OPtHA would like a field rep from Oregon to be at our shows for the members. Kathy will attend the required class for certification while in Oklahoma. However, she is concerned about having enough time at the shows to certify horses as well as taking care of her clients. Others have agreed to assist her and the club will also ask Terry to take the verification class as well. Proceeds from the sales of back numbers will go to facilitate the field rep costs for our club.

- Show Committee

Kathy handed out the proposed budget for 2011. Ann Ebner moved to accept the report; Cecilia Anderson seconded the motion and the motion passed. Tina asked if the club would consider offering more youth year end awards. Discussion followed stating that the data had changed in order to raise the value of the awards and to spread them further. Another statement made was that if the club were to consider making the change, they must also consider doing the same for driving classes. The overall agreement was that adding more year end awards would dilute the value of the awards and therefore the Show Committee will not proceed with the suggestion.

The Show Committee has recommended for the 2011 show season that the futurity be replaced with Sweepstakes. Sponsors need to be secured to make this successful. Divisions would be limited to 4 categories. The Show Committee will continue to work on 2011 class lists and contracts with judges and show secretary.

- Advertisement and Membership

Glenny proposed sending a monthly newsletter to all interested parties, not just the membership. She would coordinate with Teresa and Kim to update the website so that people can register to receive the newsletter via the Internet. The newsletter would be reviewed by three board members before sending. Kathy Howe-Drysdale moved to approve Glenny's proposal; Ann Ebner seconded the motion and the motion passed.

Maridi offered to set up and monitor a Facebook page. Glenny Moir moved to approve Maridi's proposal; Kathy Howe-Drysdale seconded the motion, and the motion passed.

- Queen
Jeanne has received the application for the Rose Festival. The queen's committee has suggested that we order promotional products such as pens, pads, stickers, with OPtHA advertising that could be handed out at appearances. Rosemary asked that the Queen share a booth with Candice at the upcoming Canby Tack Sale to promote OPtHA. Jeanne stated she feels we get better exposure when she attends the smaller parades. She will attend the Clackamas County coronation.
- Bylaws
Rosemary has appointed Maureen Weise as 2nd Vice President, to take charge of directing Kim to update the approved bylaws on the website. Some sections remain incomplete and will be addressed at the next meeting.

Meeting adjourned at 8:55pm.

Respectfully Submitted,
Glenny Moir – Assistant Secretary

Minutes edited and corrected by Kelly O'Donnell – Secretary